

Community Outreach Sponsorship



Who are the Mandarins?

Mandarins Performing Arts is a 501(c)3 non-profit whose mission statement is *Transforming Lives Through the Performing Arts*. Since 1963, we've provided educational and performing opportunities to thousands of Sacramento-area students through our Mandarins Music Academy, Immortal Winds Indoor Ensemble, Pathways Program, and World Class Mandarins Drum and Bugle Corps.

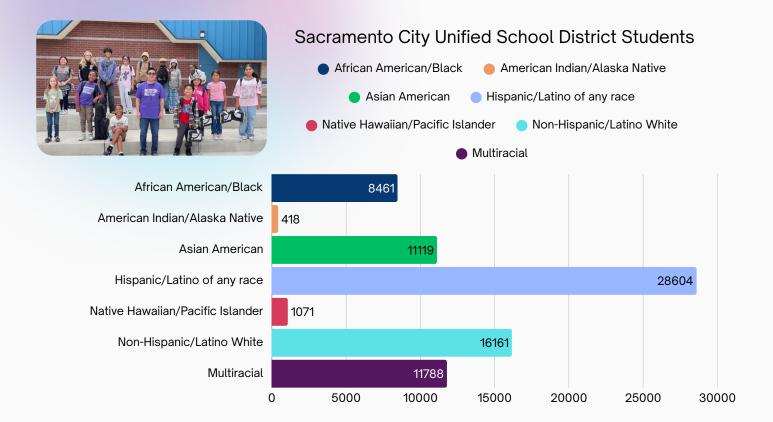
The Event

Mandarins Performing Arts is hosting the Drum Corps International Capital Classic Drum Corps Competition this summer - California's third-largest competition event, featuring both Open and World Class divisions. Over 4,000 performers and fans attend the event, which is recognized as the highlight of Sacramento's summer arts activities. Drum corps are elite marching bands that perform Broadway-style shows with breathtaking choreography. Next year's event will be held on Friday, July 3, 2026, at Sacramento State's Hornet Field.

Outreach to Underserved Students

Producing live drum corps events in a large venue is expensive. Each ticket costs between \$35 and \$150. High school band students want to attend the DCI Capital Classic, but many are priced out. We offer discounts to school groups, but that is not enough for the economically disadvantaged students.

That is why we need **YOUR** help—Community Outreach Sponsors to provide students with access to an amazing live performance that could transform their lives.



Testimonies

It made no difference what place we took because scores and trophies are lost through me. All that matters and all that we remember are the journeys we take together and the relationships we develop along the way.

- Mandarins Alum, Ben

We relied on each other for support and encouragement, celebrated our accomplishments, and comforted one another in our defeats. I am grateful for those years we shared.

- Mandarins Alum, Joyce

The will to strive toward excellence. It shaped my very being and has fueled my success here at school.

- Mandarins Alum, Courtney

The rich history, experience, and foundations that Mandarins shares with young people is invaluable.

- Mandarins Alum, Bruce

The Mission

Funds from the Community Outreach Sponsorships are dedicated to providing new musical instruments for the Mandarins Music Academy, including several Title 1 schools, instructional materials for the incarcerated youth music program from Pathways, participation for student leaders in the Summer Leadership Camp, and operational support for the Immortal Winds and the Mandarins Drum and Bugle Corps. Thank you for your continued support of the arts.

Dr. Daniel Fong | President/CEO | Mandarins Performing Arts

"This program has been an absolute labor of love for me personally. I get to interact with the students every week. In the beginning, the students may have low energy, but by the time we start singing and playing on their new instruments, the joy on the students' faces is a heartwarming gift. I can't think of a more meaningful way to give the gift of music to such wonderful students."

Jim Tabuchi, Former MMA Director



Mandarins Performing Arts Sponsorship Levels

www.mandarins.org/cc

Corporate Title Sponsor: \$10,000+

- 1. Provides admission for 300 students to attend the DCI Capital Classic.
- 2. Sponsorship placement on Mandarins website for the Birthday Brunch, Dragon Golf Classic, DCI Capital Classic, and the Sacramento Performing Arts Recognition Gala
- 3. Presented as the Corporate Title Sponsor for the DCI Capital Classic
- 4. Full page ad in the DCI Capital Classic Program
- 5. Stadium Banner at the DCI Capital Classic
- 6. VIP Parking at the stadium
- 7. Four tickets to Birthday Brunch in March 2026
- 8. Foursome for the Dragon Golf Classic in May 2026
- 9. Four VIP tickets to the DCI Capital Classic and VIP reception in July 2026
- 10. Four tickets to the Sacramento Performing Arts Recognition Gala in Fall 2026
- 11. Performance by Mandarins Entertainment
- 12. Meet-and-Greet with CEO Dr. Daniel Fong
- 13. Club 63 Membership

Platinum Dragon Sponsor: \$5,000+

- 1. Provides admission for 150 students to attend the DCI Capital Classic.
- 2. Sponsorship placement on Mandarins website for the Birthday Brunch, Dragon Golf Classic, DCI Capital Classic, and the Sacramento Performing Arts Recognition Gala
- 3. Presented as an Imperial Dragon Sponsor for the DCI Capital Classic
- 4. Half-page ad in the DCI Capital Classic Program
- 5. Stadium Banner at the DCI Capital Classic
- 6. VIP Parking at the stadium
- 7. Two tickets to Birthday Brunch in March 2026
- 8. Foursome for the Dragon Golf Classic in May 2026
- 9. Two VIP tickets to the DCI Capital Classic and VIP reception in July 2026
- 10. Four tickets to the Sacramento Performing Arts Recognition Gala in Fall 2026
- 11. Meet-and-Greet with CEO Dr. Daniel Fong
- 12. Club 63 Membership

Golden Dragon Sponsor: \$1,000+

- 1. Provides admission for **30 students** to attend the DCI Capital Classic.
- 2. Sponsorship placement on Mandarins website for the Birthday Brunch, Dragon Golf Classic, DCI Capital Classic, and the Sacramento Performing Arts Recognition Gala
- 3. Half-page ad in the DCI Capital Classic Program
- 4. Stadium Banner at the DCI Capital Classic
- 5. Four tickets to the DCI Capital Classic in July 2026
- 6.Club 63 Membership

Silver Dragon Sponsor: \$500+

- 1. Sponsorship Logo Placement on Mandarins website
- 2. Quarter-page ad in the DCI Capital Classic Program
- 3. Stadium Banner at the DCI Capital Classic
- 4. Two tickets to the DCI Capital Classic in July 2026
- 5. Club 63 Membership

Bronze Dragon Sponsor: \$100+

- 1. Sponsorship Logo Placement on Mandarins website
- 2. Business Card ad in the DCI Capital Classic Program
- 3. One ticket to the DCI Capital Classic in July 2026
- 4. Club 63 Membership

Thank you!

If you are interested in supporting our goal of community outreach, visit **mandarins.org/corporate** to learn more and sign up!





- P.O. Box 22297, Sacramento, CA 95822
- 916-838-6095
- dan.fong@mandarins.org
- www.mandarins.org

MANDARINS PERFORMING ARTS 2026 SPONSORSHIP BENEFITS	BRONZE DRAGON	SILVER DRAGON	GOLD DRAGON	PLATINUM DRAGON	CORPORATE TITLE SPONOSRSHIP	FRIEND OF THE MANDARINS
DONATION AMOUNT:	\$100 - \$499	\$500 - \$999	\$1,000 - \$4,999	\$5,000 - \$9,999	\$10,000 - \$149,000	\$150,000+
Naming Rights to the Mandarins Event Center						✓
Personal Performance by the 2027 Sacramento Mandarins						\checkmark
Sponsorship Placement for Birthday Brunch, Dragon Golf Classic, DCl Capital Classic, SPARG			~	\checkmark	\checkmark	\checkmark
Performance by Mandarins Entertainment					\checkmark	<u> </u>
Meet-and-Greet with CEO Dr. Daniel Fong				~	✓	✓
DCI CAPITAL CLASSIC	Sponsorship must be made by June 1, 2026 to qualify.					
Admits students to the DCI Capital Classic			30 Students	150 Students	300 Students	300 Students
Corporate Title Sponsor for DCI Capital Classic					<u>~</u>	✓
Sponsorship Placement on website	✓	✓	✓	~	✓	✓
Advertisement in the DCI Capital Classic Program	1/8 Business Card Ad	1/4 Page Ad	1/2 Page Ad	1/2 Page Ad	Full -Page Ad	Full -Page Ad
Stadium Banner at the DCI Capital Classic Stadium				✓	✓	✓
VIP Parking at DCI Capital Classic Stadium				✓	<u> </u>	✓
Exclusive VIP Tickets and VIP Reception				2 Tickets	4 Tickets	4 Tickets
Reserved General Event Tickets	1 Ticket	2 Tickets	4 Tickets			
MANDARINS BIRTHDAY BRUNCH	Sponsorship must be made by March 1, 2026 to qualify.					
Priority Tickets to Birthday Brunch				2 Tickets	4 Tickets	4 Tickets
DRAGON GOLF CLASSIC	Sponsorship must be made by May 1, 2026 to qualify.					
Foursome Reservation				✓	✓	✓
SACRAMENTO PERFORMING ARTS RECOGNITION GALA	Sponsorship must be made by September 1, 2026 to qualify.					
Reserved General Event Tickets				2 Tickets	4 Tickets	4 Tickets
CLUB 63 BENEFITS	* Sponsorship must be made by June 1, 2026 to qualify.					
Dragon Sneak Peek - Email Newsletter	✓	✓	✓	✓	✓	✓
Mandarins Yearbook - Historical Media Archive	<u> </u>	<u> </u>	<u> </u>	>	<u> </u>	<u> </u>
Yearly Physical Gift Package	✓	✓	✓	>	✓	✓
Yearly Marketplace Discount	10% Discount	10% Discount	15% Discount	20% Discount	25% Discount	25% Discount
Drum Corps Banquet Tickets			2 Tickets	2 Tickets	4 Tickets	4 Tickets
Fandarins Windbreaker Jacket			~	<u> </u>	<u> </u>	<u> </u>
Named Member Scholarship				✓	✓	✓